

## CLAIMS

What is claimed is new and desired to be protected by Letters Patent is set forth in the appended claims:

1. A rotating bezel watch comprising:
  - a) a watch face having an hour hand, minute hand and second hand connected at substantially a center of thereof;
  - b) a rotatable bezel connected to said watch face; and
  - c) means for rotating said rotatable bezel, wherein said rotating means rotates said rotatable bezel about said watch face to increase the visual attractiveness of said watch face.
2. The rotating bezel watch as recited in claim 1, wherein said rotatable bezel includes a plurality of decorative elements.
3. The rotating bezel watch as recited in claim 2, wherein said decorative elements are jewels.

4. The rotating bezel watch as recited in claim 2, wherein said decorative elements are light emitting diodes.
5. The rotating bezel watch as recited in claim 1, wherein said rotating means comprises a second hand gear connected to said second hand of the timepiece, wherein said rotating bezel is connected to said second hand gear by connecting means.
6. The rotating bezel watch as recited in claim 5, wherein said connecting means comprises support arms connected between said rotating bezel and said second hand gear.
7. The rotating bezel watch as recited in claim 5, wherein said connecting means comprises a plurality of intermeshed gears.
8. The rotating bezel watch as recited in claim 1, wherein said rotating means comprises a second hand gear connected said second hand and to an independent gear connected to said rotating bezel by connecting means.

9. The rotating bezel watch as recited in claim 8, wherein said connecting means comprises support arms connected between said rotating bezel and said independent gear.

10. The rotating bezel watch as recited in claim 8, wherein second hand gear is connected to said independent gear with a gear ratio greater than the gear ratio of said second hand gear.

11. The rotating bezel watch as recited in claim 8, wherein second hand gear is connected to said independent gear with a gear ratio less than the gear ratio of said second hand gear.

12. The rotating bezel watch as recited in claim 8, wherein second hand gear is connected to said independent gear with a gear ratio equal to the gear ratio of said second hand gear.

13. The rotating bezel watch as recited in claim 1, further comprising a bezel disconnect button for selectively releasing said rotatable bezel from said rotating means.

14. The rotating bezel watch as recited in claim 1, further comprising a transparent cover connected to said watch face for protecting said watch face.

15. The rotating bezel watch as recited in claim 1, wherein said rotatable bezel is selectively interchangeable.

15. The rotating bezel watch as recited in claim 1, wherein said watch face is connected to a watch band for wearing on the wrist.

16. The rotating bezel watch as recited in claim 1, further comprising a rotating bezel face plate.